

Proclamation

MAYOR'S DAY OF RECOGNITION FOR NATIONAL SERVICE

WHEREAS, service to others is a hallmark of the American character, and is central to how we meet our challenges; and

WHEREAS, the nation's mayors are increasingly turning to national service and volunteerism as a cost-effective strategy to meet their city's needs; and

WHEREAS, AmeriCorps participants address the most pressing challenges facing our cities and counties, such as educating students for the jobs of the 21st century, supporting veterans and military families, providing health services, and helping communities recover from natural disasters; and

WHEREAS, national service expands economic opportunity by creating more sustainable resilient communities, and providing education, career skills, and leadership abilities for those who serve; and

WHEREAS, AmeriCorps participants serve in more than 60,000 locations across the country, bolstering the civic, neighborhood, and faith-based organizations that are so vital to our economic and social well-being; and

WHEREAS, national service participants increase the impact of the organizations they serve, represent a unique public-private partnership that invests in community solutions, increase the return on taxpayer dollars, and demonstrate dedication and a commitment that remains with them in their future endeavors; and

WHEREAS, the Corporation for National and Community Services shares a priority with mayors nationwide to engage citizens, improve lives, and strengthen communities, and is joining with the National League of Cities, Cities of Service, and mayors across the country to recognize the impact of service on the "Mayor's Day of Recognition for National Service" on April 7, 2015;

NOW, THEREFORE, BE IT RESOLVED that the City of Duarte hereby proclaims April 7, 2015, as the MAYOR'S DAY OF RECOGNITION FOR NATIONAL SERVICE in the City of Duarte, and encourages residents to recognize the positive impact of service in our City, to thank those who serve, and to find ways to give back to our community.

ATTEST:

City Clerk Marla Akana
Duarte, California
March 24, 2015

Mayor Tzeitel Paras-Caracci





MEMORANDUM

TO: MAYOR AND CITY COUNCIL

FROM: CESAR MONSALVE, PARKS AND RECREATION DIRECTOR

SUBJECT: OBESITY PREVENTION RESOLUTION ANNUAL UPDATE

DATE: MARCH 24, 2015

On February 8, 2011 the Duarte City Council adopted Resolution No. 11-01 setting forth the City's commitment to obesity prevention. It was resolved that affected agencies or departments should report back to the City Council annually regarding steps taken to implement the Resolution. Over the past year the City of Duarte has embraced the recommendations delineated within the resolution and has made a strong effort to follow the recommendations including the following programs and activities.

Duarte Healthy Choice Nutrition Program

The **Duarte Healthy Choice Nutrition Program** and the **Teen Nutrition Council** outreach program is funded currently through general funds and special programs are cosponsored with the City of Hope. The Duarte Healthy Choice Nutrition Program promotes nutrition and exercise through community events, youth Nutrition Education classes, youth physical activity classes, health camps, school gardens, and parent nutrition education. Over the last year, the Duarte Healthy Choice Nutrition Program has completed the following programs and activities relative to the resolution:

Summer Health Camp

The City of Duarte, in partnership with the City of Hope, presented the annual Summer Health Camp. This immensely successful program allows parents of children 6-11 years of age to enroll at the very low price of \$20 to participate in a weeklong health and nutrition-focused camp with programming from 9:00 a.m. to 2:00 p.m. The camp included nutrition education, obesity prevention, healthy foods and chefs from the City of Hope. Field trips included visits to grocery stores and a working farm.

Teen Nutrition Program

Teen Nutrition Council (TNC) members began their term in January of 2014 and continued their work through the end of summer, culminating in their hard work to organize and coordinate the Annual City Picnic "Duarte Let's Move" health and

nutrition area. Before beginning their nutrition outreach work at the schools, the TNC members were trained in the **"MyPlate" USDA** program, physical activity presentation, and Harvest of the Month among other related programs. Throughout the year, the TNC assisted the Nutrition Coordinator in conducting nutrition education after school, at community events, and during the summer with youth. The **Teens for Greens Garden** continued to operate at the Duarte Teen Center and fresh basil, a variety of tomatoes and chili peppers, a blueberry bush, and a mandarin and lemon tree were grown. The harvest from the garden has been used in various presentations and community events to raise awareness about the importance (and fun) of eating more fruits and vegetables. The garden will be revitalized during the upcoming Earth Day activities. A completely new Teen Nutrition Council has now been recruited and they will begin training soon with the City of Hope.

City of Hope Partnership

The City of Duarte once again partnered with the **City of Hope** to hold a series of free **Parent Nutrition Education Classes and Workshops** for the community held at Andres Duarte Elementary and Northview Intermediate Schools. Nutrition class participants learned how eating healthy and being physically active could help prevent chronic diseases such as cholesterol, heart disease and diabetes. Sous Chefs also helped drive home the message of healthy eating by bringing healthy recipes. The classes also included 30 minutes of physical activity including Zumba, aerobics, and the use of resistance bands. Participants also learned how to shop healthy at the supermarket and on the last class day were asked to bring a healthy potluck dish.

The partnership with the City of Hope is continuing as the Parks and Recreation Department jointly applied, along with DUSD, for a grant called "Spreading Community Accelerators through Learning and Evaluation (SCALE)." The goal of SCALE is to equip communities with skills and resources to unlock their health and well being potential. 20 "pacesetter communities" will be selected to participate in SCALE, a 20-month intensive "learning and doing" program designed to assist communities to achieve unprecedented results in improving the health and well being of people, populations and the community-at-large. SCALE will support communities in their efforts to address factors that contribute to health, lead complex change, and advance equity. The aim of SCALE is not to fund a community's entire health improvement effort or to create new initiatives and instead will support local leaders at every level of a community to be successful and to multiply their effectiveness in achieving their existing vision and goals. The City of Hope will be the leaders of this effort for our community if we are awarded the grant.

City Picnic

The City of Duarte's **57th Anniversary Picnic Celebration** once again presented the **"Let's Move! Duarte!"** nutrition and health area dedicated to health and fitness. The area was coordinated by the Duarte Healthy Choice Program and

TNC and featured a fruit stand with a vendor providing fresh fruits and vegetables for purchase. Also included were a healthy trail mix station, fitness games, and "MyPlate" coloring sheets, as well as crafts.

THINK Together Nutrition Classes

During the school year, nutrition education classes were conducted after school at Beardslee Elementary. In conjunction with the after-school THINK Together program, nutrition education has been conducted at Beardslee, Andres Duarte, Royal Oaks, Maxwell and Valley View Elementary. The nutrition program also conducted the **Harvest of the Month** lessons with one class at every site every month. Harvest of the Month introduces kids to a new fruit/vegetable every month. Students learn the importance of consuming a variety of fruits and vegetables every day as well as how to incorporate them into their daily snacks/meals through interactive taste tests. The children also engage in physical activities towards the recommended daily goal of 60 minutes of physical activity a day.

Additional Nutrition/Health-Related Programs and Activities

Administrative Services Department

Healthy alternatives in food are provided at all employee meetings, employee recognition receptions and celebrations and for City Council closed session meals. Additionally, through the Human Resources division, an annual employee health fair is presented that includes various health, nutrition and well-being vendors and participants including dental offices, flu shots, holistic medicine, massage therapy, health care providers and more.

Duarte Teen Center

The **Nutrition/Cooking** class at the Teen Center once again presented teens with an opportunity to learn how to make quick and easy healthy meals for only \$2 per class. The free **Work It Out** fitness program for teens presented the teens with the opportunity to work out, enjoy walking excursions and learn tips for healthy eating and a living a healthy lifestyle. The **Duarte Dance Team** engaged teens in dance training, rehearsals and performances, and as a consequence they experience high levels of exercise and receive nutrition guidance.

Duarte Senior Center

The Senior Center offers a variety of health and wellness related classes, programs and activities throughout the year. Many classes promote exercise and cardio including Yoga, Western Line Dance, Tai Chi, Exercise With Shelly, Cardio Class and more. Several mental health and nutrition events, programs and lectures have take place over the last year including Memory and Aging, Brain Healthy Cooking, Eat Smart & Live Strong and many more related activities. High intensity athletic activities and sports were offered last year and continue to be offered including the Duarte Senior Softball, Trail Trekkers outdoor hiking club, Ping Pong Tournament and open play, Aquatic exercise and more.

Duarte Family Walking Club

Sponsored by a generous donation from the **Duarte Community Education Foundation** and coordinated by the Parks and Recreation Department, The Duarte Family Walking Club was designed for participants of all ages and allowed residents to explore neighborhoods and exercise together. A Duarte Fitness Center staff member led the family “walks” and the first 100 registrants received pedometers donated by City of Hope.

Youth and Family Master Plan and Action Steps

The Duarte Youth and Family Master Plan included sixty-six action steps as recommendations for immediate and longer term implementation including a few that fall within the recommendations contained within the resolution: **Action Step #13** identified the need to formalize the Healthy Cities Collaborative and the collaborative is going strong, still meeting quarterly. **Action Step #14** identified the need to implement and support programs that focus on good health practices such as a community garden, environmental stewardship and a community farmer’s market. The efforts to construct a community garden were greatly enhanced by the donation of land by the City of Hope and the goal is now to acquire funding and donations to construct the garden. **Action Step #15** encourages the development of additional fitness activities and programs that address childhood obesity and the Parks and Recreation Department’s many nutrition oriented programs and activities detailed in this report plus the youth sports programs, special camps and Family Walking Club events are designed to implement the Action Step recommendation.

Healthy Cities Collaborative

The Healthy Cities Collaborative consists of representatives from public and private agencies, individuals and community based organizations, non-profit, service and community-based organizations. All of these groups gather with the purpose of improving the quality of the physical, social, mental and economic health of our residents and the students who reside within the Duarte Unified School District boundaries. Some members of the collaborative include **DUSD Health Services, DUSD Food Services, City of Hope, Foothill Unity Center, Duarte Nutrition Program, Santa Anita YMCA, Duarte Community Service Council, Westminster Gardens, L.A. County Department of Health, Foothill Family Service, Foothill Unity Center, Methodist Hospital** and others. The Healthy Cities Collaborative meets quarterly and the next meeting is scheduled in June.

Conclusion

The recommendations detailed within the Obesity Prevention Resolution will continue to be implemented and efforts will continue to be made to seek more partnerships and financial support.

Receive and File



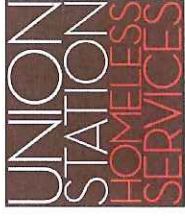
UNION STATION HOMELESS SERVICES

HOUSING + EMPLOYMENT + LIFE SKILLS



HELPING MEN, WOMEN AND CHILDREN
REBUILD THEIR LIVES
AND END HOMELESSNESS

PROGRAMS & SERVICES



HOUSING + EMPLOYMENT + LIFE SKILLS

INTAKE:

- Coordinated Entry
- Family Solution Center



SHELTER:

- Adult Center
- Family Center

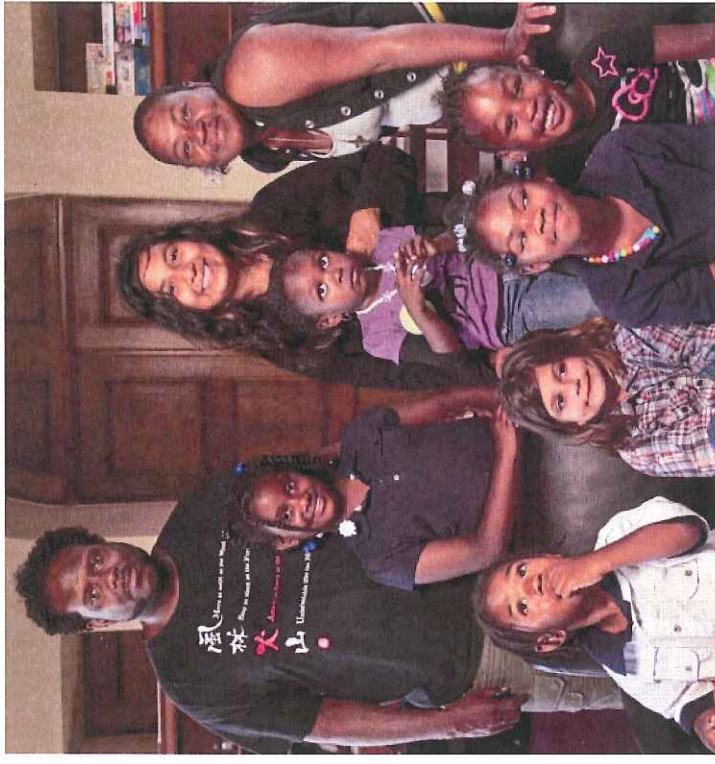


HOUSING:

- Centennial Place
- Euclid Villa

CAREER DEVELOPMENT:

- Sources



OTHER SERVICES:

- Meals, Showers, Benefits, Medical and Mental Health, Transportation



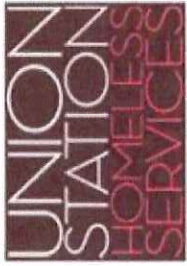
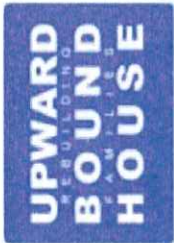


HOMELESS FAMILY SOLUTION SYSTEM (HFSS)

Michelle Garcia, ACSW
Regional Coordinator for SPA 3

FSC Providers

Starting July 1, 2014

SPA 1		SPA 2	
 	 	 	
SPA 3		SPA 4	
 	 	 	 
SPA 6			
 	 	 	
SPA 7		SPA 8	
 	 	 	

Vision

- No family goes unsheltered
- Reduce the length of time families experience homelessness to less than 45 days
- Coordination of community-based resources will support families to rapidly re-enter permanent housing
- The needs of homeless families are met using a system of care that is a network of service providers that covers all of Los Angeles County

Guiding Principles

Principle	Goal
Coordinated System of Care	A region-based program for homeless families that provides rapid rehousing and ongoing case management for community reintegration and stabilization.
Coordinated Access	Streamlined assessment and triage to housing and resources for homeless families.
Regional Collaboration	Partnerships across public and private entities that ensure homeless families are fully supported and connected to permanent housing and services within their respective community.
Building Economic and Housing Stability	To facilitate connections to income, employment, and education that provide the financial resources to achieve long-term housing stability.
Targeted Interventions	Individualized housing and services assistance based on each homeless family's ability to obtain and maintain permanent housing stability.

What Makes HFSS Unique

What	How/Why
Combines federal/state/local mainstream funding streams into one system	Maximizes resources, streamlines efforts and reduces duplication
Primary goal of system is permanent housing for all homeless families	This is the solution and it is most cost effective
Families do not have to leave their own communities	Leverages existing community-based infrastructures for serving homeless families-maintains connections to support systems
Direct access to housing and services	Ensures that homeless families do not have to go to multiple places to obtain housing stability
Targeted interventions	Ensures that homeless families receive the intervention that best meets their needs.

How to Participate in the HFSS

- Attend monthly regional Collaborative Meetings
- Attend quarterly system-wide HFSS Collaborative Meetings
- Coordinate crisis housing resources with the FSC
- Coordinate permanent housing resources with the FSC
- Utilize the same assessment and intervention protocols
- Contact LAHSA or an FSC for additional ways to participate

FSC Services

- *Crisis Response*
 - *Standardized Screening & Triage*
 - *Direct Access to Crisis Housing*
- Standardized Assessment & Housing Interventions
 - Targeted Housing Interventions
 - Rapid Re-Housing
 - Service Enriched Housing
 - Other Permanent Housing Opportunities
 - *Financial assistance plan coordinated among multiple funding streams*
- Coordinated Community-Based Supportive Services and Housing Plan
- DPSS CalWORKs Resources
 - Homeless Assistance Programs
 - *Mental Health Services*
 - *Substance Abuse Services*
 - *Temporary Subsidized Employment*

Note: Items in *italics* are the result of the system redesign and take effect July 1, 2014.

Services Provided by Partners

- Rapid Re-Housing
 - First 5 LA Supportive Services for Homeless Families Fund
 - Supportive Services for Veteran Families
- Housing Choice Vouchers, CoC Housing Opportunities, Low-Income Housing, Permanent Supportive Housing
- Child Care Services
- Behavioral Health Services
- Educational and/or Vocational Training including Job Placement
- Physical Health Services
- Legal Services
- Domestic Violence Services



CalWORKs Resources

- Outstationed DPSS Homeless Case Managers
 - Screen families for CalWORKs benefits
 - Assists families access DPSS programs
 - Assists families resolve sanctions or other issues
- CalWORKs Housing Programs/Services
 - Homeless Case Management Program
 - CalWORKs Homeless Assistance
 - 4-Month Rental Assistance Program
 - Emergency Assistance to Prevent Eviction Program
 - Moving Assistance Program
 - Housing Relocation Program

FSC Flow Chart

- Referrals and appointments can be set by 211, service providers, or a family can self refer.
- Coordinated assessment to determine best intervention: diversion, rapid rehousing, service enriched housing
- After-hours crisis housing is available through 211 after-hours (until 10PM)

Scheduled
Assessment

- Crisis housing placement (as needed)
- Housing plan that follows the client through entire housing process
- Relationship building with landlords for placement opportunities & mediation as needed
- Short and medium term rental subsidies and move-in assistance

Housing Search
Inspection
Placement

- Making community connections prior to exit (e.g. shopping centers, social networks, schools, library, parks)
- Linkages to employment opportunities
- Referrals to ongoing mental health/substance abuse/medical
- Linkages to local food pantries
- Benefits and Education advocacy
- Tenant rights & landlord mediation

Housing Stability

MINUTES

JOINT CITY COUNCIL/CITY COUNCIL AS SUCCESSOR AGENCY TO DISSOLVED REDEVELOPMENT AGENCY/HOUSING AUTHORITY/COMMUNITY FACILITIES FINANCING AUTHORITY OF THE CITY OF DUARTE REGULAR MEETING – MARCH 10, 2015

CALL TO ORDER	The City Council/City Council as Successor Agency to Dissolved Redevelopment Agency/Housing Authority/Community Facilities Financing Authority of the City of Duarte met in a regular meeting in the Council Chambers, 1600 Huntington Drive, Duarte, California. Mayor Paras-Caracci called the meeting to order at 6:05 p.m.
RECORDATION OF ATTENDANCE	The following were in attendance: PRESENT: Fasana (arrived during Closed Session), Finlay, Kang, Reilly, Paras-Caracci ABSENT: None ADMINISTRATIVE STAFF PRESENT: City Manager George, City Attorney Melching
ADOPTION OF AGENDA	Finlay moved, Reilly seconded to adopt the Agenda, and carried with Fasana not present.
CLOSED SESSION Conference with Legal Counsel Existing Litigation	There was no public input. Melching announced the Closed Session was pursuant to Government Code §54956.9 (Paragraph 1 of subdivision d); <i>City of Duarte et al. v. Matosantos et al.</i> Sacramento County Superior Court Case No. 34-2012-8001338. The Closed Session concluded at 7:00 p.m. City Council reconvened at 7:12 p.m., with all members present.
PLEDGE TO THE FLAG	William Peters led the Pledge of Allegiance to the Flag.
MOMENT OF REFLECTION	A moment of reflection was observed.
FITNESS/MENTAL WARM-UP	Kang and Finlay provided the warm-up.
PUBLIC REPORT OF CLOSED SESSION ITEM	Melching reported that during the Closed Session, City Council received an update on Department of Finance pending litigation, with no reportable action taken.
SPECIAL ITEMS Presentation – Youth and Family Committee – 2014 Report Card	Cesar Monsalve introduced Nick Lopez, William Peters, and Elsa Moreno, Youth and Family Committee members, who presented an overview of the December 2014 Annual Report Card, including master plan, advisory committee accomplishments, 66 action steps, 2014 highlights, and 2015 goals. Mayor Paras-Caracci suggested the possibility that each Councilmember could make appointments to the Youth and Family Committee. Fasana suggested the Mayor's Youth Council could possibly provide input.
Presentation by CalAm Water Drought-tolerant City Hall garden	Brian Barreto, CalAm Water External Affairs Manager, presented a check to the City in the amount of \$8,000 for the drought-tolerant City Hall garden surrounding the new electronic sign.

Presentation by Metro
Transit Safety

Jennifer Mendoza Arndt, Metro Community Relations Manager for Transit Safety Programs, presented an overview of Metro's transit safety programs and outreach plan, including engineering, enforcement, education, training, events, rail safety ambassadors, website, tours, and post-service commencement.

Presentation by Duarte Rotary
Ramp Up Duarte Program

Brian Villalobos, Duarte Rotary Club Treasurer, introduced Carlos Manrique and Basil Krueger, who presented a \$2,000 donation to the Ramp Up Duarte program.

ANNOUNCEMENTS

Joanna Gee, Duarte Library, announced upcoming workshops, programs, and story times in March and April.

Sheryl Lefmann, Duarte Chamber of Commerce, announced upcoming Chamber events in March.

Karen Herrera presented community announcements about City events and activities in March, April, and May.

CONSENT CALENDAR

Finlay moved, Fasana seconded to approve the Consent Calendar, as follows, and carried unanimously.

Approve Items A, B, C, F.

Receive and File Item E.

Remove Items D.

ITEM REMOVED

Craig Hensley presented a staff report about the item.

Item D – Award of Contract
Torres Construction Corp.
Remove Barriers – ADA

Reilly moved, Kang seconded to award the contract to Torres Construction Corporation in the amount of \$56,778.00 for Removal of Architectural Barriers for ADA Improvements, and carried unanimously.

ITEM D – APPROVED

Fasana requested a report back about painting of street addresses. Kang noted some names on streets signs are fading.

ORDINANCE

Council Bill 15-O-04 – Commercial Zones, Service-Based Uses, Commercial-Freeway Zone (MCA 15-01) (2nd Reading)

Melching read by title Council Bill 15-O-04:

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF DUARTE, CALIFORNIA ADOPTING MUNICIPAL CODE AMENDMENT (MCA) 15-01 WHICH WOULD: (1) AMEND TABLE 2-5, "ALLOWED USES AND PERMIT REQUIREMENTS," OF SECTION 19.12.020, "LAND USES AND PERMIT REQUIREMENTS," OF CHAPTER 19.12, "COMMERCIAL ZONES (C-P, C-G, C-F)," OF ARTICLE 2, "ZONES, ALLOWABLE USES, AND DEVELOPMENT STANDARDS," TO TITLE 19, "DEVELOPMENT CODE," OF THE DUARTE MUNICIPAL CODE; (2) ADD SECTION 19.12.042, "LIMITATIONS ON SERVICE-BASED USES IN C-F ZONED PROPERTIES" OF CHAPTER 19.12, "COMMERCIAL ZONES (C-P, C-G, C-F)," OF ARTICLE 2, "ZONES, ALLOWABLE USES, AND DEVELOPMENT STANDARDS," TO TITLE 19, "DEVELOPMENT CODE," OF THE DUARTE MUNICIPAL CODE; (3) AMEND CHAPTER 19.160, "DEFINITIONS," OF ARTICLE 9, "DEFINITIONS," TO TITLE 19, "DEVE-

LOPMENT CODE,” OF THE DUARTE MUNICIPAL CODE; TO MODIFY THE LAND USES ALLOWED IN THE COMMERCIAL-FREEWAY ZONE; PROVIDE LIMITATIONS ON SERVICE-BASED USES IN THE COMMERCIAL-FREEWAY ZONE; AND MODIFY CERTAIN DEFINITIONS RELATED TO SERVICE-BASED BUSINESSES (MCA 15-01) (Second Reading)

Jason Golding, Senior Planner, presented a detailed staff report about the proposed ordinance, discussed the request for modifications from the consultant for Mountain Vista Plaza, and staff recommendation.

ORDINANCE NO. 856

Fasana moved, Reilly seconded to adopt Ordinance No. 856, and carried unanimously.

ITEMS FROM CITY COUNCIL/
CITY MANAGER

KANG: Inquired if the graffiti item discussed at the last meeting has been mitigated (George responded); inquired if it is possible for him to initiate a volunteer group to look for graffiti and report it, stated he is making an app to identify where Duarte buses are, he could add an app for reporting graffiti by taking a picture on a phone and sending it to the City, discussed an article about gardens on the rise, and stated he thinks the community garden is fantastic.

GEORGE: Provided information about the community garden, and announced this is the first City Council Meeting that is being streamed live through the new AV/Granicus system.

REILLY: Stated it is good to have CERT training through the Neighborhood Watch program (Villalobos stated block captains have been invited), attended an operation makeover in the Maxwell area where a garden was recompleted, inquired if Burrtec has mulch available that could be used at no cost for garden projects, stated she was told there is a problem with trash cans being kept out all week to save parking spots south of Duarte Road, announced Special Olympics fundraiser on April 30, and provided information about the City’s involvement.

FASANA: Stated he thinks notification about graffiti could be through a quick email, he is not sure we would need an app, and stated he may miss the next City Council meeting, as he may be in Washington, D.C. advocating for transportation funds.

FINLAY: Suggested emptying birdbaths and other standing water, as they are breeding grounds for mosquitos, the former Mayor of Bradbury recently visited the area, and announced State of the City on March 19 at 5:30 p.m.

PARAS-CARACCI: Attended and read at toddler story time at the library, attended Monrovia’s women of the year scholarship luncheon, served on a panel at Mt. Olive High School to help

seniors with their projects, stated the turn-around time for graffiti removal is 48 hours for private property, if it is not removed within 48 hours, we will take care of it and bill the resident, we want to make sure the City is kept clean and safe, asked who we would contact about graffiti on the freeway on-ramp (Hensley stated the City will contact Caltrans), inquired about street cleaning discussions on Royal Oaks Drive, stated the truck pops in and out of a 25 m.p.h. swerve, it is a safety issue, and stated the Kiwanis 100th anniversary display is at the Historical Museum.

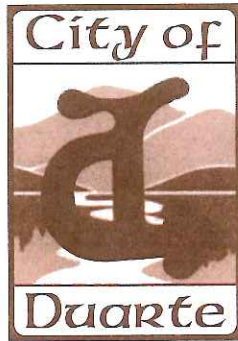
ADJOURNMENT

The meeting was adjourned at 8:45 p.m.

Mayor Tzeitel Paras-Caracci

ATTEST:

City Clerk



Proclamation

SAFETY SEAT CHECKUP WEEK

WHEREAS, the number one preventable cause of death and injury to children and young adults is the automobile collision; and

WHEREAS, each year in California, more than 90 child passengers under 15 years old are killed, and more than 10,000 are injured in automobile collisions; and

WHEREAS, 71% of small children would be alive today if they had been properly restrained in child safety seats, and 45% of injuries to children could be prevented with the use of booster seats; and

WHEREAS, 90% of child restraints are used incorrectly, and infants and young children are not capable of initiating action to use proper restraints; and

WHEREAS, the State of California requires that all occupants be properly restrained in safety seats or safety belts, with children in the back seat until at least eight years of age; and

WHEREAS, crash-tested safety seats are moderately priced and widely available for purchase at retail stores, and at a low cost from safety seat distribution programs throughout California; and

WHEREAS, for over 35 years, Safety Belt Safe U.S.A. has been dedicated to protecting children from injury or death while being transported in a motor vehicle;

NOW, THEREFORE, BE IT RESOLVED that the City of Duarte hereby proclaims April 5-11, 2015, as SAFETY SEAT CHECKUP WEEK, and encourages the use of proper restraints for all children and young adults when riding in a motor vehicle.

Mayor Tzeitel Paras-Caracci

ATTEST:

City Clerk Marla Akana
Duarte, California
March 24, 2015



MEMORANDUM

TO: Mayor and Councilmembers
FROM: Darrell J. George, City Manager
DATE: March 19, 2015
SUBJECT: Conference Attendance – City Council Meeting of March 24, 2015



California Contract Cities Association
56th Annual Municipal Seminar
May 14-17, 2015
Indian Wells, California
Registration: \$575 on/before 4/1/15 - \$625 after 5/1/15
Hotel: \$224/night

League of California Cities
2015 Mayors and council Members Executive Forum
June 24-26, 2015
Monterey, California
Registration: \$350
Hotel: \$184/night

SAVE THE DATE

May 14-17 • Indian Wells, CA



Cities Helping Cities:
The Whole is Greater than the
Sum of its Parts



WWW.CONTRACTCITIES.ORG

f/contractcities **@contractcities** **▶**/contractcities

Registration: \$575

Hotel: \$224/night

CALIFORNIA CONTRACT CITIES ASSOCIATION
56th Annual Municipal Seminar ★ May 14-17, 2015
SEMINAR REGISTRATION INFORMATION

**“Cities Helping Cities: The Whole is Greater Than
The Sum of Its Parts”**

A paid registration is required for each conference attendee, spouse/partner and/or guest. If more space is required, copy form. Registrants are solely responsible for compliance with the requirements of Government Code Sections 53232.2 and 53232.3 (AB 1234) regarding reimbursement of expenses associated with attendance at this event.

To accommodate conference delegates and participants, hotel headquarters (Renaissance Esmeralda Resort) reservations will be given to registered delegates and participants. NO EXCEPTIONS WILL BE MADE.

Please Note Seminar Schedule Change: Installation Banquet is on Saturday evening.

REGISTRATION TYPES AND COST

IMPORTANT INFORMATION: Name badges must be worn at all conference programs/activities. Replacement badges may be purchased for \$20.00 each.
NO EXCEPTIONS.

Conference Registration: Includes seminar registration material, official seminar program and admission for 1 to all of the following seminar programs/activities:
Thursday Evening Reception, Friday Breakfast, Friday Lunch, Friday Casino Night,
Saturday Breakfast, Saturday Lunch, Saturday Installation Banquet, Saturday Night
Special Entertainment and Sunday Getaway Brunch.

<u>Registration</u> <u>before</u> <u>April 30, 2015</u>	<u>Registration</u> <u>after</u> <u>May 1, 2015</u>
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\$575

\$625

Note: The Thursday Night Welcome Buffet Reception and Sunday Brunch are hosted by the Associate Members

Individual Meal Tickets for guest may be purchased as follows:

Fri Breakfast\$30.00	Fri Lunch.....\$40.00	
Sat Breakfast.....\$35.00	Sat Lunch.....\$50.00	Sat Banquet..... \$80.00

REGISTRATION DEADLINE DATE

Deadline for seminar registration is **Wednesday May 6, 2015**. No cancellations accepted or refunds given after this date. Call our staff office regarding cancellations (\$25.00 fee for cancellations, letter must follow).

ONLINE REGISTRATION AVAILABLE

You may Register Online by visiting our Website at **WWW.CONTRACTCITIES.ORG/EVENTS**

RENAISSANCE®

ESMERALDA RESORT & SPA
INDIAN WELLS

Group Rate \$224 Per Night

Click here to
Book online now

(<https://aws.passkey.com/event/11906925/owner/1792/home>)

Educational Sessions



- Emergency Preparedness
- Cyber Crime
- Community/Staff Development
- Economic Development
- Branding Your City
- Working With Caltrans
- ★ AB 1234 Ethics Training

Session Details to follow

Golf Tournament



INDIAN WELLS
GOLF RESORT

For Complete Details on Golf Tournament
Click on the Link Below to
Download Golf Registration Form

2015/2016 Associate Members Program and Sponsorship Opportunities



It's that time of year again to renew your membership with California Contract Cities Association.

We are excited to announce the 2015/2016 Associates Members Program with new and exciting sponsorship opportunities for this upcoming Annual Seminar.

Make sure to download the complete membership packet and review our 2015 benefit levels by clicking on the link below.

**Download
Membership Application**

New Opportunity!

Introducing...

City Table Tops

For Information how to obtain a Table Top, Contact our
Offices at (562)622-5533 or Email: Kelli@Contractcities.org

This is a great opportunity to showcase what is happen in your city for Free!

Space is Limited

This event is sponsored by California Contract Cities Association and is therefore, a no cost event.

Deadline for seminar registration is Wednesday **May 6, 2015.**

No cancellations accepted or refunds given after this date.

2015 Mayors and Council Members

EXECUTIVE FORUM AND
ADVANCED LEADERSHIP WORKSHOPS

Wednesday, June 24 – Friday, June 26

Portola Hotel, Monterey

Registration and Housing Deadline: Friday, May 22

The Mayors and Council Members Executive Forum is returning this year for the first time since 2009. Due to limited meeting space availability this year, registrations will have to be limited to the first 250 mayors and council members. Registrations of city managers and others will be possible only on a space available basis. We respectfully request your understanding this year as we plan for an even larger event next year.



www.cacities.org/events

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GENERAL INFORMATION

All attendees must register for the conference online prior to reserving a hotel room. Registration is not complete until full payment is received. The League is unable to accept purchase orders. Once registration is complete, you will be directed to the housing reservations page.

- For online registration, go to www.cacities.org/events and select "Mayors and Council Members Executive Forum and Advanced Leadership Workshops."

Registration must be received by Friday, May 22.

Costs/Fees

Full registration (includes Wednesday lunch, Wednesday evening reception, Thursday breakfast & lunch)

Full Conference

Elected Officials and Staff	\$350
Company/Consultant/League Partner/All Others	\$550
Non-Member City Elected Officials and City Staff	\$1350
Spouse Reception Only Registration (Wednesday).....	\$35

**Seating for this conference is reserved for elected officials and staff*

NOTE: The spouse fee is restricted to persons who are not city or public officials, are not related to any Partner or sponsor and would have no professional reason to attend the conference. It includes admission to the reception only. Conference session seats are reserved for full conference registrants. There is no refund for the cancellation of a spouse registration.

Advanced Leadership Workshops (includes Friday lunch)

Elected Officials and Staff	\$195
Non-Member City Elected Officials and City Staff	\$1195

CANCELLATIONS

Refunds will be made for cancellations submitted in writing to mdunn@cacities.org and received by **Friday, May 22**, subject to a \$75.00 processing charge. There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or diet, please contact mdunn@cacities.org.

HOTEL INFORMATION & RESERVATIONS

Hotel reservation changes, date modifications, early check-out, or cancellations made prior to Friday, May 22 must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgement number to access your reservation to make changes. Once the May 22 deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

Portola Hotel Monterey Bay

Two Portola Plaza, Monterey, CA 93940

Event Rate (per night): \$184 (plus tax and fees)

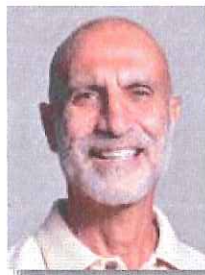
Valet parking: \$20 per day (in & out privileges available), **Self-parking:** \$17 (in & out privileges) (subject to change without notice)

**Please DO NOT book outside of the League hotel block. This will cause an increase in event costs, liabilities and higher registration rates.*

PLEASE NOTE: The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.

Wednesday, June 24

10:00 AM – 5:30 PM | **REGISTRATION OPEN**



1:00 – 2:30 PM | **OPENING GENERAL SESSION**

Political Astuteness & Bridging the Gap between Political Acceptability and Administrative Sustainability

Nothing gets done effectively without connecting the political and administrative worlds. Bridging the gap between these arenas is facilitated by a politically astute mindset. First, politics is about value conflicts dealing with problems for which there are no correct answers. No value profile is right or wrong. Second, while we often speak of politics and administration in terms of behavioral differences, underneath those differences are constellations of logic — the logic of politics and the logic of administration. The politically astute are adept translators. This presentation will address the gap, values and identify the arenas of logic in this presentation.

Speaker: John Nalbandian, Professor of Public Administration, University of Kansas

2:45 – 4:00 PM | **CONCURRENT SESSIONS**

Forging an Effective City Council-City Attorney Relationship

As an elected official, a great working relationship with your city attorney is crucial. Learn how to work together in assessing risk, making informed business decisions for the city that balance risk with reward, as well as avoid Brown Act and conflict of interest violations. Discover how to enhance these relationships and leave with valuable and practical tips.

Meeting the Sustainability Challenge: California Cities Lead the Way *(Planned with the Institute for Local Government)*

With the passage of AB 32, California has set goals to reduce greenhouse gas (GHG) emissions 20 percent by 2020, and 80 percent by 2050. These policies, already underway, will affect virtually every community throughout the state. State and local leaders alike recognize that these ambitious goals will require a robust partnership to create more sustainable communities. Hear about three key aspects of the emerging state/local partnership: how local communities are pioneering effective climate action; how the utility industry is changing to meet GHG targets; and how state agencies are working with local communities to meet the sustainability challenge.

4:15 – 5:30 PM | CONCURRENT SESSIONS

Communicating with Residents *(Planned with the Institute for Local Government)*

Is your city communicating effectively to reach residents? Do you wonder what you might do to gain more resident input on issues you know they care about? For a variety of understandable reasons, resident engagement efforts are often not coordinated, strategic or properly staffed and funded for effective implementation. In today's digital age residents expect well-crafted and delivered information. During this interactive session, hear about a variety of innovative efforts to communicate out, tips for convening dynamic resident engagement events, and lessons learned from your own colleagues through peer-to-peer sharing.

New Tools for Tax Increment Financing in the Post-Redevelopment World

The elimination of redevelopment agencies did away with the only effective tax increment financing tool available to California cities to conduct economic development and to make investments in infrastructure. In 2014, Governor Brown signed SB 628 (Beall), which enacted a new type of tax increment authority called "Enhanced Infrastructure Financing Districts," or EIFDs. Although this new option is far from perfect when compared to the former redevelopment program, cities across the state are now considering how EIFDs could work to finance various types of projects, potentially under innovative partnerships with counties. Discover the basics of the EIFD law, its differences with redevelopment, a case study of how the City of West Sacramento is using EIFDs, and factors for cities to consider when evaluating this new financing tool.

5:30 – 7:00 PM | NETWORKING RECEPTION

After a day of education, relax and network with your colleagues, before heading out to an evening on your own.

For speaker information, go to www.cacities.org/ExecForumEd

Sessions are subject to change

Thursday, June 25

7:30 AM – 4:00 PM | **REGISTRATION OPEN**

8:45 – 10:15 AM | **GENERAL SESSION**



Servant Leadership: A New Call To Duty

Leadership is not about you. Leadership is about serving. This keynote addresses the philosophy of servant leadership and one's call to duty. Using her life as an example, from barely surviving in the barrio of Laredo, Texas to receiving an award from the President at the White House, Consuelo serves her audience by challenging them to look inwards and rise to the call of action. The audience will not leave without hearing the message that "leadership" is not just a framed, wall decoration, but it is an action

that one must take for the betterment of their community.

Speaker: Lt. Col. Consuelo Castillo Kickbusch

10:30 – 11:45 AM | **CONCURRENT SESSIONS**

Creating and Maintaining Strong Council/Manager Relationships

Discover tried and true methods of recruiting and hiring a quality city manager and how to engage the community in that process. Recognize ways to foster and maintain positive working relationships between council members and their city managers as well as what to do when it is time to change your city manager.

Sustainable Groundwater Management

Discover why the new Sustainable Groundwater Management Act was enacted and how local governments will need to work together to achieve sustainable groundwater management under this landmark new law.

12:00 – 1:30 PM | **GENERAL LUNCHEON**

Today's 24-7 News Cycle: Do's and Don'ts for Elected Officials

With the news media reporting on stories 24-7, and an increase of smart phones, tablets and social media, the manner in which city officials conduct themselves in the media during a crisis can reflect positively or negatively. Elected officials need to understand the 24-7 news cycle, how social media works and the potential consequences of a 140 character "tweet." Learn from experts who have effectively helped cities and other agencies address internal crises, natural disasters, and public personnel matters. Leave with practical strategies on how to effectively use different communication tools.

2:00 – 3:15 PM | CONCURRENT SESSIONS

Conducting Effective Council Meetings: Disruptions, Parliamentary Procedure and More

Conducting effective city council meetings presents a number of challenges, both legal and practical. Discuss how to handle disruptions consistent with the mandates of the First Amendment and Brown Act, balancing the need to conduct effective meetings while protecting the rights of the council members, and related issues. The presentation will consider both the legal principles that govern this area, as well as practical approaches to ensure that the council can accomplish the public's business without undue delay.

Successful Capital Programming In a Post Redevelopment Agency World

The loss of redevelopment dollars has eliminated a major funding source for municipal capital projects. In this post-RDA world, what paradigm shifts must occur to fit large capital expectations into smaller capital budgets? How can projects be prioritized and monitored to maximize limited financial resources? Learn how the City of Santa Monica re-engineered the CIP process to provide for prioritization of projects competing for reduced funding levels, greater accountability for outcome, and responsibility for project implementation.

3:45 – 5:00 PM | CONCURRENT SESSIONS

Labor Relations

There is a challenge today with balancing pension/OPEB liability costs and recruiting and retaining hard to fill positions (police for example). Hear from a wide range of experts on how to tackle and successfully deal with this reoccurring issue.

Streamlining Development Review Starts with Smart Policies

Government streamlining starts with the implementation of smart policies that anticipate the impacts on administration and economic development. Learn principles and methods to identify and implement the most efficient techniques to provide government services. Hear from two public administrators that focus on and continuously improve service delivery by cutting out "waste" and "inefficiency" in processes; resulting in better services, engaged civil servants, and more value for tax-supported programs and services.

5:00 PM | ADJOURN EXECUTIVE FORUM

For speaker information, go to www.cacities.org/ExecForumEd

Sessions are subject to change

Friday, June 26

ADVANCED LEADERSHIP WORKSHOPS

Separate registration fee required — \$195; please select only one workshop when registering.

9:00 A.M. – 3:00 P.M. | (LUNCH 12:00 – 1:30 P.M.)

City Finances — What You Need to Know

As trustees of the city, elected officials have important obligations to safeguard the fiscal assets of the public. The panel of experts will start with an overarching financial picture of state and local government finance in California and delve into essential aspects of municipal finance that every city council member should know. Learn how cities have gotten into financial trouble and the right questions to ask to know if yours is healthy. Gain insight into major trends, challenges ahead, and possible reforms. Obtain essential skills to keep your city budget strong through tough economic times. Determine best practices in financial reporting and identify important questions to ask when carrying forward the city budget. Get your questions answered from peers and panelists.

When There is a Will, There is a Way: Local Governments Working Together to Address Today's Vexing Challenges

Local officials are increasingly called on to wear many hats while working with multiple organizations on difficult and contentious issues. This unique workshop will provide opportunities to acquire skills and strategies to help build cross jurisdictional relationships and collaborative partnerships. Emphasis will be placed on strategies used to facilitate collaboration at the local level, roles and responsibilities to serve effectively on regional and inter-agency boards and commissions, and techniques to employ when faced with inter-personal and/or inter-organizational conflict.

3:00 PM | **ADJOURN ADVANCED LEADERSHIP WORKSHOPS**

Sessions are subject to change